

Our Child Care Referral Concierge Services provide an essential need for many employees and their families.

“We feel that Collaborative for Children’s services have been highly valuable to our employees and to our company. We understand that a working parent distracted by worries and challenges around childcare can be an unproductive or absent employee. When these services are provided in an easily accessible format, our employees have an ability to fully focus on their work and add value to the company.”

- Laura Sayavedra, Vice President and Treasurer, Spectra Energy Corp.



1111 North Loop West  
Suite 600  
Houston, TX 77008

(713) 600-1188

[www.collabforchildren.org](http://www.collabforchildren.org)

**Mission:**

Our mission is to improve the quality of early education in Greater Houston. We work with parents, educators, and local leaders to make sure our region’s children have the learning opportunities they need to succeed—in school and throughout their lives.



Early learning. Long-term success.

## Child Care Referral Concierge Services

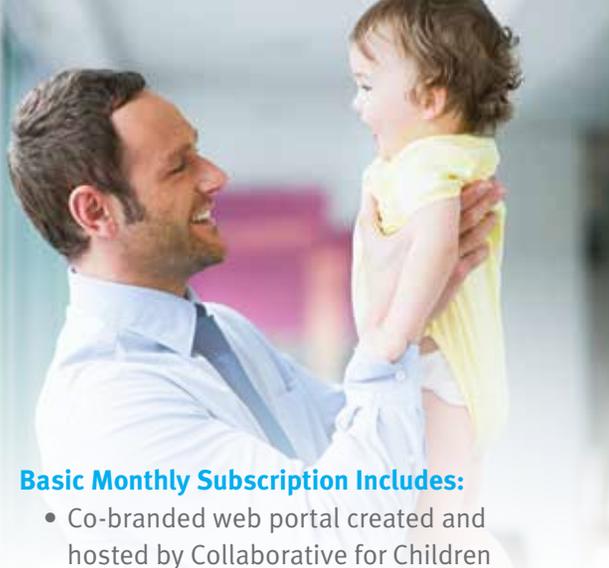


Our Child Care Referral Concierge Services provide one-on-one, customized referrals for your employees. First, we take the time to find out the employee's specific needs, ages of children, work schedule and any concerns they may have. Then we assist your employees through every step of the process including:

- Finding child care using our database of more than **6,000 providers**
- Contacting potential child care programs for information that is **relevant to your employee's needs**
- Making **personalized referrals** for your employee
- Conducting follow-up phone calls to ensure that your employee's family is **completely satisfied** with their child care provider

When choosing high-quality care, it is important that families consider several quality indicators, including teacher education, teacher tenure, teacher-to-child ratios, as well as practical considerations such as location and operating hours.

When you partner with Collaborative for Children, you connect your workforce to the most thorough and personalized child care referral service in the Houston area. Let our team of dedicated and experienced staff help you keep your team of dedicated and experienced staff.



**Basic Monthly Subscription Includes:**

- Co-branded web portal created and hosted by Collaborative for Children
- Client-specific URL
- Ongoing customized marketing materials to help with visibility
- Regular reporting and surveys to measure ROI
- Access to live employee support for a discounted, per-utilization fee

**Additional Fee-Based Services:**

- Customized, in-depth child care referral service (per employee utilization)
- New Parent Kits
- On-site Fairs/Visibility Event
- Customized Work/Life Seminars
- On-site Summer Camp Fair
- Parent Education Series

Visit [www.collabforchildren.org](http://www.collabforchildren.org) to find out more, including pricing information.



**63%** of employees reported an **improvement in productivity** because of early care programs.



**35%** were better able to **concentrate on work.**

**30%** left work less often to deal with family situations.

Source: Abt Associates, 2000, conducted a major survey in ten communities with 1,483 employees who received access to high-quality care as a result of employer-sponsored programs.

**Competitor Comparison**

**Collaborative for Children**

**National Competitors**

**Scope of Services**

One-on-one consultation to learn employee's unique needs and concerns, a personalized report on programs and ongoing support to ensure satisfaction.

Referral services are broad-based.

**Quality/Expertise**

Dedicated and experienced staff who are familiar with child care in the Greater Houston area.

Limited knowledge of the child care landscape specific to the Greater Houston area.

**Safety**

Our provider database is constantly updated to ensure referred centers are safe and secure. Our staff have great relationships with local child care licensing representatives.

Limited safety measures taken and little to no relationship with local child care licensing representatives.